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Pacing Guide Week#	Торіс	Objectives	Integration Strategy	Resources
1-3	Public vs Private Sector Business Units Ownership/Control & Profit	 Identify and explain types of Business Units. Sole Trader / Entrepreneurship Partnership Limited Companies Cooperatives Public Corporations Local Government Franchises Create a PowerPoint presentation demonstrating through a comparative analysis, the characteristics of the varied Business Units. Assess the advantages / disadvantages of the respective business units. Evaluate the significance of satisfying prerequisites / regulations for establishing a new business, parallel to Bahamian law. Critically discuss the necessity of multiple forms of Business Units in an economy. 	 Individual Junkanoo artists or small costume designers operating as sole traders. Small groups working collaboratively to create costumes or manage performances. 	 Workshops with Junkanoo artisans. Partnerships with local cultural organizations. Art supplies and access to Junkanoo archives.

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Pacing Guide Week#	Topic	Objectives	Integration Strategy	Resources
.4-5	Role of Firms in an economy Competition Competitive Firms Monopolistic Firms	 i. Define competition & monopoly. ii. Identify & assess local examples of competitive and monopolistic firms. 	 Objective I Use Junkanoo costumes and events to illustrate competition among Junkanoo groups (e.g., the Saxons vs. the Valley Boys), highlighting their rivalry for dominance in performances and creativity. Discuss monopolistic scenarios, such as a hypothetical situation where one company exclusively supplies Junkanoo materials. 	 Objective I Videos of Junkanoo competitions. Examples of businesses supporting Junkanoo groups (e.g., sponsorship agreements). Worksheets for defining competition and monopoly using Junkanoo-specific examples.
			 Objective II Use real-life examples such as: Competitive Firms: Food vendors or costume designers competing during Junkanoo events. Monopolistic Firms: A single supplier dominating the sale of crepe paper or cowbells for Junkanoo costumes. Assign students to research and compare the roles of these firms in Junkanoo production. 	 Objective II Articles or interviews with Junkanoo participants about their suppliers. Case studies of local businesses involved in Junkanoo. Charts comparing competitive and monopolistic behaviors in the Junkanoo context.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
4-5	Role of Firms in an economy	iii. Compare/contrast the characteristics and advantages/disadvantages. iv. Evaluate & assess the roles of competitive and monopolistic firms in a Bahamian economy.	 Objective iii Develop a comparison activity where students evaluate Junkanoo groups as competitive entities (creative diversity, innovation) versus a hypothetical monopoly controlling Junkanoo performances (uniformity, lack of rivalry). Organize debates on the pros and cons of competition versus monopoly in the Junkanoo space. Objective iv Discuss how Junkanoo competitions stimulate the economy through ticket sales, tourism, and local business activity (competition). Contrast this with monopolistic practices, such as a single company monopolizing Junkanoo broadcasting rights, affecting the economy differently. 	 Objective iii Infographics showcasing characteristics of competition vs. monopoly. Role-play scenarios mimicking Junkanoo business decisions (competitive vs. monopolistic models). Access to Junkanoo archives for examples of group innovations. Objective iv Economic data on Junkanoo's impact (tourism statistics, ticket revenue, etc.). Charts or graphs showing contributions of competitive and monopolistic firms. Guest speakers from Junkanoo groups or event organizers

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
4-5	Role of Firms in an economy Competition Competitive Firms Monopolistic Firms	v. Determine barriers/restrictive policies that permit or deny entry into such markets. vi. Differentiate between price competition and non-price competition.	 Objective v Explore barriers for small Junkanoo groups, such as high material costs, limited sponsorship, or licensing restrictions, and how policies might enable or restrict their participation. Facilitate a brainstorming session on ways to reduce these barriers for newcomers. Objective vi Use examples of price competition in Junkanoo (e.g., vendors lowering prices during events) versus non-price competition (e.g., Junkanoo groups attracting fans through elaborate costumes or choreography). Conduct a marketing exercise where students create campaigns for a Junkanoo group emphasizing either price or non-price strategies. 	 Objective v Policy documents on Junkanoo regulations (e.g., licensing for performances) Case studies of new Junkanoo groups entering the competition. Videos or interviews discussing challenges faced by emerging Junkanoo groups. Objective V Examples of price lists from Junkanoo vendors. Photos and videos highlighting creative innovations in Junkanoo. Marketing templates for student activities.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-4	Banking Commercial Banks / Central Bank Roles Functions Services	 i. Discuss the evolution of money as a replacement for barter. ii. Define, identify & explain the characteristics / types of money. 	 Objective i Use the context of Junkanoo to demonstrate the transition from barter to money. For example, discuss how early Junkanoo groups might have exchanged services or costumes before introducing cash transactions. Activity: Role-play a barter system for Junkanoo goods, transitioning to modern financial transactions. Objective ii Relate the characteristics of money (durability, portability, divisibility) to Junkanoo operations, such as paying for materials or labor. Activity: Create a mock scenario where students identify and use different types of money to fund a Junkanoo parade. 	Objective i Articles on barter history, visual aids showing barter and monetary systems. Objective ii Videos or infographics on money types and characteristics.

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Pacing Guide	Topic	Objectives	Integration Strategy	Resources
Week # 1-4	Banking Commercial Banks / Central Bank Roles Functions Services	iii. Define the terms Central Bank, Commercial Banks & other local financial institutions. iv. Evaluate & explain: a. The role & functions of the Central Bank b. The role and functions of Commercial Banks. v. Define savings and propose a list of factors that promote a culture of saving.	 Objective iii Discuss how Junkanoo groups rely on financial institutions for loans, sponsorships, and banking services. Activity: Simulate opening an account at a commercial bank for a Junkanoo group, explaining the roles of central and commercial banks. Objective iv Evaluate how Junkanoo groups manage finances through banks, such as acquiring loans for costumes and equipment. Activity: Research and present how local banks support cultural events like Junkanoo. Objective v 	Objective iii Bank brochures, role-play scripts for bank interactions. Objective iv Case studies from Central Bank and commercial banks.
			Discuss the importance of savings in sustaining Junkanoo groups during off-season periods. • Activity: Develop a savings plan for a Junkanoo group, including goals and strategies to promote saving among members.	Objective v Budgeting templates, financial literacy guides.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-4	Banking Commercial Banks / Central Bank Roles Functions Services	vi. Open a savings account and make deposits. vii. List and explain the role and functions of other local financial institutions. viii. Demonstrate the process involved in various banking services.	 Objective vi Use Junkanoo financial needs (e.g., paying vendors, managing group accounts) to demonstrate electronic banking processes. Activity: Simulate using debit/credit cards or electronic payments for Junkanoo-related transactions. Objective vii Evaluate how Junkanoo groups manage finances through banks, such as acquiring loans for costumes and equipment. Activity: Research and present how local banks support cultural events like Junkanoo. 	Objective vi Online banking simulators, sample debit/credit cards. Objective vii Case studies from Central Bank and commercial banks.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-4	Banking Commercial Banks / Central Bank Roles Functions Services	 ix. Classify the various types of money in money supply: M0, M1 and M2 x. Evaluate and explain the objectives, role and functions of commercial banks xi. Demonstrate the process involved with Electronic banking/online banking: debit cards, credit cards; electronic currency Bitcoin. 	Classify Junkanoo-related transactions into different money supply categories, such as cash payments for labour (MO) and electronic transfers for materials (MI). • Activity: Create a flowchart categorizing transactions for a Junkanoo event. Objective x Discuss how banks essential services to Junaknoo groups, from savings accounts to loans. • Activity: Compare and contrast the roles of banks in supporting small businesses versus cultural organizations like Junkanoo groups. Objective xi Highlight the convenience of online banking for managing Junkanoo finances, such as tracking expenses or paying bills • Activity: Stimulate electronic banking transactions, including setting up an account, using mobile apps, and making online purchases.	Objective iii Visuals aids explaining money supply components. Objective iv Presentations from local financial reports. Objective xi Banking apps, tutorials on electronic banking processes.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-4		 xii. Discuss the evolution of money as a replacement for barter. xiii. Define, identify & explain the characteristics / types of money. xiv. Define the terms Central Bank, Commercial Banks & other local financial institutions. xv. Evaluate & explain: a. The role & functions of the Central Bank b. The role and functions of Commercial Banks. xvi. Define savings and propose a list of factors that promote a culture of saving. xvii. Open a savings account and make deposits. viii. List and explain the role and functions of other local financial institutions. xix. Demonstrate the process involved in various banking services. xx. Classify the various types of money in money supply: M0, M1 and M2 xxi. Evaluate and explain the objectives, role and functions of commercial banks xxii. Demonstrate the process involved with Electronic banking/online banking: debit cards, credit cards; electronic currency Bitcoin. 	 Objective iii Discuss how Junkanoo groups rely on financial institutions for loans, sponsorships, and banking services. Activity: Simulate opening an account at a commercial bank for a Junkanoo group, explaining the roles of central and commercial banks. Objective iv Evaluate how Junkanoo groups manage finances through banks, such as acquiring loans for costumes and equipment. Activity: Research and present how local banks support cultural events like Junkanoo. 	Objective iii Bank brochures, role-play scripts for bank interactions. Objective iv Case studies from Central Bank and commercial banks.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	National Income	i. Define national income. ii. Assess the measurement of national income.	 Objective i Junkanoo as a Contributor to National Income Scenario: Students explore how Junkanoo contributes to the national economy. Activity Steps:	 Objective i Definitions of national income concepts. Examples of revenue generated from Junkanoo events.
			 Objective ii Scenario: Analyze how national income is measured and identify where Junkanoo fits within the streams of income (e.g., production, expenditure, income). Activity Steps: Break down how income from Junkanoo (e.g., material sales, labor costs, sponsorships) contributes to production and expenditure. Discuss the inclusion of cultural events in the national accounts. 	 Objective ii Infographics on national income measurement approaches. Junkanoo-related data, such as budgets and revenue from previous festivals.

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Grade: 12				Term: II
Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	National iii Income	i. Compare & contrast methods used to measure national income. Calculate and analyze Gross Domestic Product, Gross National Product and Net National Product	 Objective iii Debate: Best Method to Capture Junkanoo's Economic Impact Scenario: Students compare the income, expenditure, and production methods to determine the best way to measure Junkanoo's contribution to national income. Activity Steps: Groups analyze each method (e.g., production value of costumes, income of performers, spending by tourists). Conduct a debate or presentation on which method is most effective for evaluating Junkanoo's impact. 	 Objective iii Method comparison charts Case studies of cultural contributions to GDP.
			 Objective iv Calculate Junkanoo's Contribution to GDP/GNP/NNP Scenario: Use a fictional Junkanoo group's financial data to calculate its contribution to national income indicators. Activity Steps: Calculate GDP from production data (e.g., costume production, parade ticket sales). Extend to GNP by considering international sponsors or expatriate involvement. Deduct depreciation costs of equipment for NNP. 	 Objective iv Financial data templates for Junkanoo groups. Calculation worksheets with examples for GDP, GNP, and NNP.

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Grade: 12				Term: II
Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
3-4	Circular Flow of Income	 Examine the circular flow of income Label the circular flow of income diagram showing injections and leakages 	 Analyzing Junkanoo's Role in the Circular Flow of Income Scenario: Students explore how Junkanoo contributes to the economic flow, acting as both an injection (e.g., spending by tourists, sponsorships) and a source of leakages (e.g., importing materials for costumes). Activity Steps: Introduce the concept of the circular flow of income, including households, firms, government, financial sector, and foreign sector. Highlight how Junkanoo fits into each component: Households: Earn income by working on Junkanoo projects. Firms: Sell goods and services related to the festival. Government: Earns taxes from event-related activities. Foreign Sector: Gains from materials imported for costumes. Financial Sector: Facilitates savings and loans for businesses or individuals involved in Junkanoo. 	Real-life examples of spending, income, and exports related to Junkanoo. Circular flow diagrams with Junkanoo-specific components (e.g., parade income, sponsorship inflow).
			Objective ii	Objective ii
			 Scenario: Students label and enhance a circular flow of income diagram to include Junkanoo-specific injections (e.g., foreign sponsorships, government funding) and leakages (e.g., savings, imports). Activity Steps: Provide a blank circular flow diagram with placeholders for sectors and flows. Assign students to identify injections (e.g., government subsidies for Junkanoo or tourist spending) and leakages (e.g., imported decorations or costume materials). Have students present their completed diagrams, explaining their reasoning for each components. 	 Templates of the circular flow of income diagram. Data on Junkanoorelated spending, subsidies, and imports.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade: Patterns of Distribution Wholesaling: Functions of wholesaling; types of wholesalers Services to the retailer and manufacturer Trends in wholesaling Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses	 i. Understand the need for marketing by exploring how promotional strategies drive the success of Junkanoo festivals through attendance, sponsorships, and merchandise sales. ii. Define marketing in the context of Junkanoo, highlighting its role in promoting cultural events and supporting community and economic growth. 	 Objective I Use Junkanoo festivals as a case study to demonstrate the importance of marketing in promoting cultural events. Discuss how effective marketing ensures attendance, sponsorship, and merchandise sales. Objective II Define marketing in the context of Junkanoo: Creating awareness of events, promoting ticket sales, and generating sponsorships. Assign students to craft a definition of marketing specific to cultural events. 	 Objective I Videos or articles on marketing strategies used for major Bahamian events. Examples of promotional materials for Junkanoo (posters, ads, and social media campaigns). Objective II Case studies of marketing campaigns for Junkanoo groups. Quotes from marketing professionals working in the cultural sector.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade: Patterns of Distribution Wholesaling: Functions of wholesaling; types of wholesalers Services to the retailer and manufacturer Trends in wholesaling Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses	iii. Outline the elements of the market using Junkanoo as an example, identifying target audiences, competitors, and suppliers within the cultural festival industry. Discuss market segmentation in the context of Junkanoo, analyzing how different audience groups, such as tourists and locals, can be targeted with tailored marketing strategies.	 Objective III Use Junkanoo markets as a real-life example: Discuss the target audience (local residents, tourists). Highlight competitors (other entertainment events) and suppliers (costume materials, performers). Objective IV Segment the Junkanoo audience: Tourists, local families, young adults, and cultural enthusiasts. Analyze how marketing messages differ for each segment. 	 Objective III Diagrams outlining the market structure for Junkanoo. Worksheets for identifying market elements in cultural activities. Objective IV Audience demographic data for Junkanoo events. Examples of segmented marketing messages (ads or flyers).

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade: Patterns of Distribution Wholesaling: Functions of wholesaling; types of wholesalers Services to the retailer and manufacturer Trends in wholesaling Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses	 iv. Examine the marketing mix (4P's of marketing) v. Differentiate between the various pricing strategies used by businesses. 	 Objective V Apply the 4Ps to Junkanoo: ✓ Product: Costumes, performances, merchandise. ✓ Price: Ticket pricing strategies (premium vs. general admission). ✓ Place: Event locations, online ticket sales. ✓ Promotion: Social media campaigns, posters, and sponsorship ads. Host a class activity where students develop a 4P strategy for a Junkanoo event. Objective VI Analyze pricing strategies used by Junkanoo groups: Early bird discounts, VIP pricing, merchandise bundles. Create a classroom exercise where students set pricing for hypothetical Junkanoo tickets. 	 Objective V Templates for creating a 4Ps strategy. Examples of past Junkanoo promotional campaigns. Objective VI Data on ticket pricing for past Junkanoo events. Articles on pricing strategies in event management.

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Grade: 10				Term: II
Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade:Patterns of Distribution Wholesaling: Functions of wholesaling;types of wholesalers Services to the retailer and manufacturer Trends in wholesaling Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses	vi. Draw and Label the Product Life Cycle vii. Critique arguments that support or detract from marketingcampaigns.	 Objective VII • Map the product life cycle to Junkanoo: ✓ Introduction: Launching a new Junkanoo event or merchandise line. ✓ Growth: Increasing ticket sales and attendance. ✓ Maturity: Sustained popularity over years. ✓ Decline: Addressing reduced interest or competition. • Create a Junkanoo-themed life cycle diagram. Objective VIII • Debate the benefits and challenges of marketing Junkanoo: • Support: Increased cultural exposure, tourism revenue. • Opposition: Commercialization of tradition, exclusivity due to ticket costs. 	 Objective VII Graph templates for product life cycles. Examples of merchandise or events that have followed this cycle. Objective VIII Articles on the commercialization of cultural events. Guest speakers from Junkanoo groups discussing marketing pros and cons.

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Grade: 10				Term: II
Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade: Patterns of Distribution Wholesaling: Functions of wholesaling; types of wholesalers Services to the retailer and manufacturer Trends in wholesaling	viii. Formulate an instrument/model to be used in the marketingresearch process. (example: Questionnaire) ix. Design a marketing campaign using integrated audio/visualtechnology.	 Objective IX Design a questionnaire for Junkanoo attendees to assess: ✓ Satisfaction with the event. ✓ Preferred activities or performances. ✓ Willingness to purchase merchandise. Conduct a mock survey in class. 	 Objective IX Sample questionnaires from event organizers. Data analysis software or tools for classroom use.
	 Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses 		 Objective X Task students to create a digital marketing campaign for a Junkanoo event: Posters, videos, and social media posts. Include culturally relevant elements like Junkanoo music and imagery. 	 Objective X Video editing software (e.g Canva, iMovie). Example audio/visual campaigns from similar events.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-2	Distribution and Trade: Patterns of Distribution Wholesaling: Functions of wholesaling; types of wholesalers Services to the retailer and manufacturer Trends in wholesaling Reasons for omission of wholesaling in distribution Exchanges and commoditymarkets Types of warehouses	xi. Discuss retaining, recruitment and irretrievability related to market research.	 Objective XI Discuss how Junkanoo groups retain loyal participants and attract new ones. Explore the irretrievability of lost cultural or audience data and its impact on marketing efforts. 	 Objective XI Reports on audience retention for cultural events Interviews with Junkanoo group leaders.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-2	National Insurance: National insurance act Benefits of national insurance Documents of national insurance	i. Examine the evolution of the National Insurance Act and assess reasons for such a national plan.	Connecting Junkanoo Artists and Workers to National Insurance • Scenario: Students explore how the National Insurance Act supports workers in the Junkanoo industry (e.g., costume makers, musicians, and organizers) by providing benefits like sickness and retirement funds. • Activity Steps: 1. Study the history of the National Insurance Act. 2. Discuss reasons for its establishment (e.g., economic security, social protection). 3. Relate the act's benefits to individuals involved in Junkanoo production and performances	 Obective i National Insurance Act timeline. Case studies of Junkanoo workers benefiting from National Insurance.

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Pacing Guide Week # Topic	Objectives	Integration Strategy	Resources
1-2 National Insurance: National insurance act Benefits of national insurance Documents of national insurance	ii. Assess the nature of National Insurance, highlighting the consistencies between National Insurance and personal insurance. iii. Categorize benefits offered by National Insurance, relative to the contribution requirements.	Objective ii Comparing Insurance Needs for Junkanoo Workers • Scenario: Students compare the National Insurance scheme to personal insurance in terms of covering health risks, unemployment, or retirement for those employed in Junkanoorelated roles. • Activity Steps: 1. Identify key features of National Insurance and personal insurance. 2. Create a table comparing the two, specifically for Junkanoo workers. 3. Discuss the importance of these protections for informal industry workers. Objective iii Applying National Insurance Benefits to Junkanoo Scenarios • Scenario: Students categorize benefits like sickness, maternity, and retirement by linking them to contributions made by Junkanoo artisans, performers, and vendors. • Activity Steps: 1. Discuss types of National Insurance benefits and their contribution thresholds. 2. Relate each benefit to potential needs of Junkanoo participants (e.g., sickness benefits for injured performers	Resources: National Insurance benefits guides. Personal insurance brochures relevant to cultural workers. Objective iii National Insurance contribution and benefit tables. Sample scenarios for Junkanoo workers.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-2	 National Insurance: National insurance act Benefits of national insurance Documents of national insurance 	iv. Complete National Insurance forms and calculate associated benefits. v. Model the National Insurance claims process.	 Objective iv Hands-On Practice with Junkanoo-Related Data Scenario: Students fill out National Insurance forms for a fictional Junkanoo costume maker applying for sickness benefits. Activity Steps: Provide sample earnings data from a Junkanoo worker. Walk students through completing the appropriate forms and calculating benefits. 	 Objective iv Sample National Insurance forms. Instructions for calculating benefits.
			 Objective v Simulating Claims for Junkanoo Participants Scenario: Students role-play the National Insurance claims process for a Junkanoo artisan, demonstrating the steps from application to benefits receipt. Activity Steps: Assign roles (e.g., applicant, claims officer). Conduct a step-by-step simulation of the claims process 	 Objective v Claims process flowcharts. Case studies of successful claims.

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Pacing Guide	Tonic	Ohjectives	Integration Strategy	Resources
	National Insurance: National insurance act Benefits of national insurance Documents of national insurance	vi. Assess the affects of recent changes in the NIB scheme on both employers and employees. vii Compare National Insurance to similar regional national health platforms.	Impact Analysis for Junkanoo-Related Businesses • Scenario: Students analyze how recent changes in the National Insurance scheme affect Junkanoo event sponsors, small businesses, and employees. • Activity Steps: 1. Identify changes in the NIB scheme (e.g., contribution rates). 2. Discuss their implications for employers and employees involved in Junkanoo. Objective vii Benchmarking Junkanoo Workers' Coverage Regionally • Scenario: Students compare how National Insurance in The Bahamas supports Junkanoo participants versus similar schemes in the Caribbean (e.g., Barbados, Jamaica). • Activity Steps: 1. Research regional schemes and their benefits. 2. Create a comparison chart focusing on cultural workers	Resources Obective vi Updates from the National Insurance Board (NIB). Impact reports on similar cultural industries. Objective vii Regional National Insurance policies. Case studies on regional cultural industries.

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Grade: 11				Term: II
Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
3-4	 Transport Types of Transport Factors that influence types of transport Advantages and Disadvantages Importance of transport to The Bahamas 	 i. Draw and label the transportation chart. ii. Evaluate the need for and importance of transportation in commercial activity. iii. Evaluate the importance of variety in transportation methods & factors that affect transportation choices. iv. Analyze advantages and disadvantages of associated with types of transportation available to businesses. 	 Creating a Junkanoo Transportation Chart Scenario: Students create a transportation chart for Junkanoo, showcasing how costumes, materials, and performers are moved from workshops to parade locations. Activity Steps: Identify transportation modes used for Junkanoo (e.g., trucks for costumes, buses for performers). Draw and label a transportation chart illustrating these modes. Highlight critical points like storage, staging areas, and parade routes. 	 Objective i Templates for transportation charts. Examples of actual Junkanoo logistics.
			 Objective ii Exploring Transportation's Role in Junkanoo Commerce Scenario: Students discuss how transportation enables the success of Junkanoo by ensuring timely delivery of costumes, instruments, and food for vendors. Activity Steps: Brainstorm transportation's role in commercial aspects of Junkanoo. Write an essay or present findings on how efficient transportation impacts revenue generation for vendors and parade organizers. 	 Objective vii Articles on logistics in cultural events. Examples of transportation challenges in Junkanoo.

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Pacing Guide Week # Topic	Objectives	Integration Strategy	Resources
Transport Types of Transport Factors that influence types of transport Advantages and Disadvantages Importance of transport to The Bahamas	 iii. Evaluate the importance of variety in transportation methods & factors that affect transportation choices. iv. Analyze advantages and disadvantages of associated with types of transportation available to businesses. 	 Objective iii Discussing Diverse Transportation Methods for Junkanoo Scenario: Students analyze why different transportation methods (e.g., trucks, boats, and drones) are needed based on geography and cargo type for Junkanoo. Activity Steps:	 Cost-benefit analysis examples. Maps of transportation routes in The Bahamas. Data on transportation modes in The Bahamas. Case studies on logistics in cultural events

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-4	Financing Business	 i. Assess the importance of sound financial practices and record keeping in Commerce. ii. Identify and explain institutions available from which to secure financial assistance for a business. 	 Objective i Budgeting and Tracking Junkanoo Expenses Scenario: Students manage the financial records of a Junkanoo group, focusing on costume creation, transportation, and performer logistics. Activity Steps: Discuss the importance of accurate financial tracking for Junkanoo groups to avoid overspending. Create sample records for income and expenses, including sponsorships, ticket sales, and material costs. Analyze how sound practices ensure sustainability for future events. Objective ii Exploring Funding Sources for Junkanoo Scenario: Students research and identify financial institutions that provide loans or grants for cultural activities like Junkanoo. Activity Steps:	 Objective i Templates for financial records (income/expense sheets). Case studies of financial challenges faced by Junkanoo groups. Objective ii Listings of Bahamian financial institutions. Case studies of successful sponsorships in Junkanoo.

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Pacing Guide Week #	Topic	Objectives	Integration Strategy	Resources
1-4			. <u>Objective iii</u>	Objective iii
	Financing Business	iii. Calculate the break-even point. iv. Assess a company's multifaceted account structure.	Scenario: Students calculate the break-even point for a Junkanoo group based on ticket sales, sponsorships, and event costs. Activity Steps: 1. List fixed and variable costs associated with Junkanoo (e.g., costume materials, parade setup). 2. Use the formula: Break-Even Point = Fixed Costs / (Selling Price per Unit - Variable Cost per Unit). 3. Analyze how many tickets or sponsorships are needed to cover costs. Objective iv Designing Financial Accounts for a Junkanoo Group Scenario: Students create a detailed account structure for tracking income and expenses related to Junkanoo. Activity Steps: 1. Develop accounts for costumes, transportation, marketing, and performance fees. 2. Analyze how separating accounts improves financial clarity.	 Financial data examples from past Junkanoo events. Break-even calculation templates Examples of account structures. Tutorials on multifaceted financial accounting.

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Financing Business v. Calculate and discuss the importance of a company's turnover rate. vi. Recognize a balance sheet and highlight the components . Define balance sheet? vii. Complete a balance sheet. vi . Recognize a balance sheet? vii. Complete a balance sheet. vi . Recognize a balance sheet? vii. Complete a balance sheet. viii. Complete a balance sheet. viiii. Complete a balance sheet. viiiii. Complete a balance sheet. viiii. Complete a balance sheet. viiii. Comple	Pacing Guide Week #	s Integration Stra	Topic Objectives	Integration Strategy	Resources
• Activity Steps: 1. Define a balance sheet and its components: assets, liabilities, and equity. 2. Create a sample balance sheet for a Junkanoo group. 3. Analyze the group's financial health	Week # 1-4	Sometiments of the inpany's Sometiments of the inponents	v. Calculate and discuss the importance of a company's turnover rate. vi .Recognize a balance sheet and highlight the components .Define balance sheet?	sis for Junkanoo Vendors Students calculate the turnover rate for vendors ems at Junkanoo events. Steps: efine turnover as sales revenue divided by ventory value. alculate turnover for food, drinks, and erchandise vendors. iscuss how turnover rates affect profit and stocking decisions Dii Students complete a balance sheet showing the position of a Junkanoo group after the event. Steps: efine a balance sheet and its components: assets, abilities, and equity. reate a sample balance sheet for a Junkanoo group.	 Objective v Inventory turnover calculators. Vendor case studies Objective vi & vii Balance sheet templates.

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Pacing Guide Week #	Торіс	Objectives	Integration Strategy	Resources
1-4	Financing Business	viii. Interpret the data gathered in the completion of the balance sheet.	 Objective viii Analyzing Financial Performance of Junkanoo Scenario: Students interpret the balance sheet data to assess profits, losses, and areas for improvement. Activity Steps: Identify key figures (e.g., net assets, equity). Discuss insights gained, such as cost overruns or profitability. 	 Objective viii Financial analysis guides. Junkanoo-specific financial scenarios